

Let's Talk!

NEWSLETTER

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The Ralston Team



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Improving the Lives of Families—Together!

This Thanksgiving, we are thankful for the relationships built throughout the home purchase process. As you enjoy the time with family and friends, think of all of the families we've helped, celebrating the Holidays in their new homes!

"Thanks again for giving us a home... None of this would have happened without your help. I say so for a fact because we tried in the past, several times. You were very patient and took extra time from your busy schedule to walk us through this journey. We will forever be grateful. You made us a promise and you kept your word." - Sidonie, Raving Fan HomeBuyer

Together let's create more thankful homeowners! Refer a client today.

www.TheRalstonTeam.com

**WE ARE
THANKFUL
FOR YOU!**

*All of us at Equity Resources
wish you and your family a
Happy Thanksgiving.*



**We are Committed to
Providing your Buyers:**

On-Time Closings

"First time in a long time, I have had a closing close on time, let alone **a week early**. That's the way I like to do business."

- Krista, Raving Fan REALTOR®

Great Communication

"You keep the client & agent **completely informed on all aspects** during the loan process. With informative emails to keep everyone on track straight to closing table."

- Erica, Raving Fan REALTOR®

October Realtor Referrals

42% closed in 20 days or less

82% closed in 30 days or less

*Business Days. These are true examples of our quick process. Turn time varies by transaction. We cannot guarantee loan process time on every loan.

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Your Direct Lender * Freddie Mac, Fannie Mae & Ginnie Mae Seller / Servicer

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HONEST

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Licensed by the PA Department of Banking, DBA PA Equity Resources, Inc. Certain limitations apply, call for details.





Give the Gift of a Great Homebuying Experience

We are a different kind of lender! Matching the perfect program to each client's unique situation is important to us. We are committed to eliminating the mistakes, stress and anxiety from the lending process through:

- honest communication
- educational information
- keeping all parties informed

Community Corner



FREE Appraisal for Veterans

Thank you for sharing the coupon with Veterans and getting the word out about the benefits of a VA home loan! Give Thanks to a Veteran at Thanksgiving and continue to spread the word. This FREE Appraisal offer is good for applications taken thru 11/30/18!

We raised funds and purchased 24 Coats for Kids in our community!



Refer your Buyers for a Smooth and Fast Purchase Process!

Thankful Homebuyer Comments

"Everything was done with our best interests in mind! Great communication, fantastic timeliness, easy to use app, and the list goes on! ...friendly, accessible, knowledgeable and professional!"

- Dakotah

"...quick to provide contact and information to me through the whole process. They were reliable and quick to get me all the information I needed, whenever I needed it. I appreciate the high level of service provided."

- Lance



"From start to finish the service was fantastic; we were kept in the loop all the time. Every step of the way was smooth; customer service was next to none."

- James

"Everyone was great to work with and kept me updated with the progression of my loan! I will always be very grateful for all the work they put into getting me closed in three weeks!"

- Lora

"Everyone was diligent in ensuring that the process moved along, and I was informed each and every step of the way. When there was a small deed snafu at the final hour, you got on the phone with a member of upper management and got it resolved so that my closing was not delayed. You assured me that it would be an easy and stress-free process, and you delivered. You listened to my needs and made sure that they were met and exceeded! I am so grateful for the professionalism of the entire Equity team."

- Lynn



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